



KULJETUS LOGISTIIKKA

MEDIA INFORMATION 2022

KULJETUSLEHTI.FI

DISTRIBUTION SCHEDULE

N:o	Material date	Distrib.
1	18.03.2022	week 12
2	22.04.2022	week 17
3	22.06.2022	week 26
4	02.09.2022	week 37
5	21.10.2022	week 44
6	25.11.2022	week 49

Journalists

Sari Järvinen
Sari Putkonen
Virpi Adamson
Jyrki Tuominen
Päivi Haavisto
Merja Maansalo

In addition to permanent journalists we also have several professionals and entrepreneurs from different sectors writing for us.

Contact - Office

Kuljetus-Logistiikka

Artturinkatu 2, BOX 29
20200 TURKU Finland

☎ +358 40 717 5686

✉ magazine@kuljetuslehti.fi

EDITOR IN CHIEF

Merja Toivola

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✉ merja@kuljetuslehti.fi

SUB-EDITOR

Mari Lehtinen

☎ +358 40 717 5686

✉ office@kuljetuslehti.fi

Print: ISSN 1458-1088

Online: ISSN 1798-7962

Marketing

Media sales

☎ +358 40 717 5686

☎ +358 40 5585 733

✉ sales@kuljetuslehti.fi

DISTRIBUTION

Companies in the sectors of Logistics and technology industry. Targeted special deliveries, events and exhibitions.

CIRCULATION

36 400

The magazine is also available as online publication.

Product is ISO 9001 compliant

Magazine

Kuljetus & Logistiikka is a magazine targeted for professionals in logistics and related fields.

The Magazine deals with wide variety of topics in transport and logistics, the future of the industry, with lighter subjects included.

During 2021, being the 24th year of publishing, the magazine will have 6 issues. Every year we are actively involved in several events of the industry.

Online, you can find us at our new address ***kuljetuslehti.fi***

**Kuljetus ja Logistiikka -
By Land, Sea and Air.**

Examples of subjects published in this magazine

CONTAINER TRANSPORT
TRANSPORT EQUIPMENT
SPECIAL TRANSPORT
CUSTOMS AND FORWARDING

CROSS-BORDER TRANSPORT
LOCAL TRANSPORT
FINANCE AND INSURANCE
PALLET

LOADING SUPPLIES
FORKLIFTS
WAREHOUSE SERVICES
STORAGE SYSTEMS

STEVEDORING
NEW INVENTIONS
PORTS
LEGISLATION

SAFETY, SECURITY
ICT IN LOGISTICS
EDUCATION IN LOGISTICS
WORK WELFARE



MEDIA INFORMATION 2022 - ONLINE

AD PLACEMENTS

AD PLACEMENTS		
Placement	Size	Price / 1 Mo
Panorama	1920 x 580	800 €
News parade	985 x 380	575 €
Skyscraper	250 x 750	380 €
Large rectangle	405 x 500	240 €
Small rectangle	405 x 360	195 €

VAT of 24 % will be added to prices
Add agency discount -20 %

We also do custom ad placements not listed above.

OTHER ADS		
Product	Size	Price
Uutiskirje	600 x Acc. agreement	from 550 € / time
Overtaking the page		2250 € / Mo
Inc. background, news article, primary placements of banners. Also other solutions negotiable.		
Newsletter is delivered to a select group of readers, which consists of a large group of decision makers in Transport & Logistics -sectors.		

SIZES ON MOBILE		
Placement	Size	Aspect ratio
Panorama	600 x 750	4:5
News parade	600 x 340	16:9
Small rectangle	300 x 300	1:1

For mobile ads we recommend that you include a separate file following the specs listed above.

MATERIAL DELIVERY	
Email:	aineisto@kuljetuslehti.fi
Online:	Shared Dropbox link or other similar service.
Delivery:	From K&L server.
Always include contact info with material	

MEDIA SALES	
	+358 40 717 5686
	+358 40 558 5733
	sales@kuljetuslehti.fi

KULJETUS JA LOGISTIIKKA

ETUSIVU
KULJETUS
LOGISTIIKKA
LIKENNE
TEKNIKKA
YRITYSLUUTSET
PAUSSI
DIGILEHTI
INFO

Panorama 1920 x 580

Shared placement. Visibility 2 seconds.
Max. 3 ads in rotation. Exclusivity is also possible.

For mobile, we strongly recommend delivering a separate ad file.

Älykäs ajotavanseuranta lisää vastuullista liikennöintiä

Suomalaiset yritykset Kiho ja Pirita ovat kehittäneet uuden älykään ajotavanseurantapalvelun, jonka avulla voidaan enemmistö kertaa koostaa tietoja kuljettajien käyttämistä turvavaleista, ylinopeuksista ja vaarallanteista reaaliaikaisesti.

Maantiekuljetus, Ajoneuvot

Älykäs ajotavanseuranta lisää vastuullista liikennöintiä

Euroports: Kierätyksetallit matkaavat Raumalta Turkkiin

M/S Viking Glory parantaa tavarayhteyksiä – Suomen ja Ruotsin välinen rahtiliikenne kasvaa

Sky Scraper 250 x 750

Mitalit kahdeksalle moottoriliikenteen edustajalle

Vuoden 2020 moottoriliikenteen ansiomitalit myönnettiin kahdeksalle ansiokkaasti tieliikenteen toimintaa edistäneelle henkilölle. Liikenne- ja viestintäministeri Timo Harakka myönsi mitalit 8. toukokuuta 2020. Koronavirustilanteen vuoksi mitalit jaetaan myöhemmin.

Large rectangle 405 x 500

Small rectangle 405 x 360

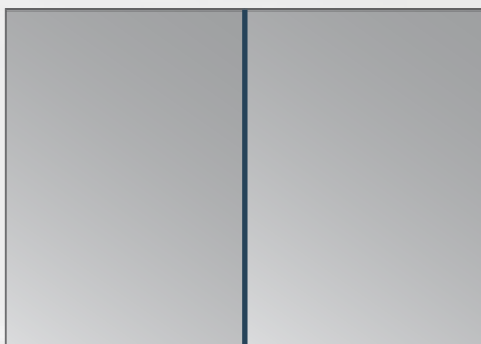
News parade 985 x 380

Ad is placed between the news flow and / or after each news article.



MEDIA INFORMATION 2022 - PRINT

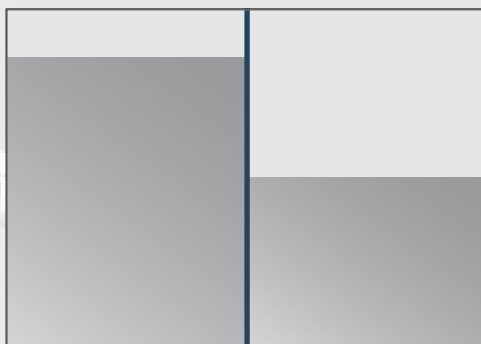
AD SIZES



Spread 2/1
420 x 297 mm

Full page 1/1
210 x 297 mm

In text
186 x 270 mm

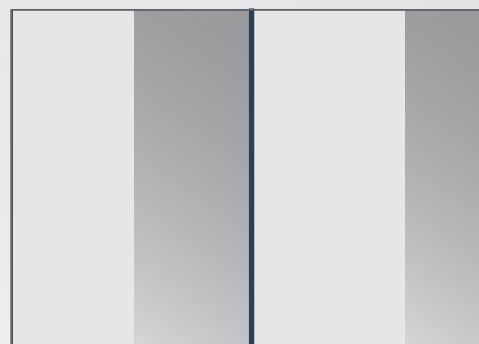


Front page
210 x 255 mm

1/2 horizontal
210 x 150 mm

Back cover
210 x 270 mm

In text
186 x 130 mm

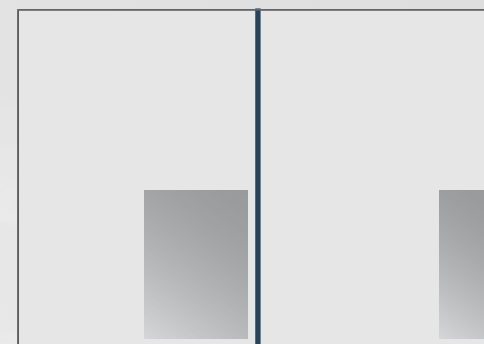


1/2 vertical
103 x 297 mm

1/3 vertical
75 x 297 mm

In text
91 x 270 mm

In text
60 x 270 mm



1/4 page ad
91 x 130 mm

1/8 page ad
43 x 130 mm

Sizes marked in Red
- please add a 3mm bleed.

TECHNICAL INFORMATION

Size	210 x 297 mm
Covers	120 g
Inner pages	90 g LWC
Inserts	Stitching, glue drop, loose insert, packaged

MATERIAL DELIVERY

Properly sized and print ready material in PDF format, colors in CMYK, resolution 300 dpi.

Please attach contact information with material.

Must be delivered by Material date

E-mail: aineisto@kuljetuslehti.fi

Line: Shared from dropbox or similar
Insert distrib. according to agreement.

PRINT

NEEF + STUMME
Premium Printing GmbH & Co. KG

Circulation: 36 400(print+online)
Product is ISO 9001 compliant

ADVERTISEMENT PRICES

Placement	Size	Price
Spread	2 / 1	3200 €
Back page	1 / 1	2960 €
2nd page	1 / 1	2196 €

AD PRICES - INNER PAGES

Placement	Size	Price
Inner pages	1 / 1	1900 €
	1 / 2	1300 €
	1 / 3	800 €
	1 / 4	650 €
	1 / 8	400 €

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EVENTS

N:o 3	Jyväskylän Kuljetusmessut Power Truck Show 2022
N:o 4	Logistiikka 2022

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Ad agency discount -20 %